

# ***Corporate Social Responsibility Accounting***

*How to Account Financially for Corporate Social Responsibility*



## ***OVERVIEW***

Corporate responsibility is a concept whereby organisations take responsibility for the impact of their activities on customers, suppliers, employees, shareholders and other stakeholders. Corporate social responsibility expands on this concept by including consideration of the impact of their activities on communities, the environment and society as a whole.

This programme allows participants to become aware of how to account financially for corporate social responsibility. It will assist those involved with Corporate Social Responsibility to put tangible monetary values to intangible assets of the company and develop tools and methods to assist in the measurement and reporting of Corporate Responsibility.

## **PROGRAMME OUTLINE**

Topics to be covered during this 3-day workshop include:

- The Corporation
- Corporate Responsibility
- Corporate Social Responsibility
- Financing Corporate Responsibility
- Accounting for Corporate Responsibility
- Developing a Paradigm for Corporate Social Responsibility
- The Relevance of Such a Paradigm to the Corporation
- Traditional Accounting vs. Social Responsibility Accounting
- The Way Forward for Social Responsibility Accounting

## **LEARNING OUTCOMES**

Upon the completion of this workshop, participants should be able to:

- Apply measurement control techniques to inform the organisation with regards to tracking of Corporate Responsibility.
- Analyse these techniques to develop strategies for the organisation to survive, grow, and adapt in a constantly changing environment.

## **WHO SHOULD ATTEND**

Managers, Supervisors, CSR Staff and anyone involved with the execution and reporting of Corporate Responsibility Activities would find this programme to be of interest.

## FACILITATOR'S BIO SKETCH

**Dr. Shaffick Hosein**

**BSc (Hons), FBA, MBA, MBIM, CAM, AMITD, CFC, LLM, PhD, FCCA,CA**

Dr Hosein graduated with an Upper Second Class Honors degree in 1978. On completion of his degree, he was appointed Chief Accountant/Office Manager of Cheeseborough Ponds International Limited. He then proceeded to Trinidad Tesoro Limited as an Internal Auditor. There after he joined the College of Science, Technology and Applied Arts of Trinidad and Tobago (COSTAAT) and the University of Trinidad & Tobago (UTT) as a lecturer where he taught accounting, auditing, taxation and various management courses. He also lectured at the Open University of the West Indies.

Dr. Hosein is a public accountant, a specialist in Forensic Accounting and works with many legal firms. He has a keen interest in relating accounting, auditing, finance and management to social responsibility. He is presently pursuing research in social responsibility, accounting and finance.

He holds various academic and professional qualifications including the Fellow in Business Administration (FBA) at the Canadian School of Management in 1989, the Masters of Business Administration (MBA), at the University Of Kings College/Canadian School Of Management, Toronto, Canada in 1991 and the Masters of Business Administration (MBA) at City University, USA in 1993 with an emphasis in Finance. He was placed on Dean's Honors list. He also holds a Doctorate (PhD) in Business Administration with a major in management from Preston University and a Masters in Law (LLM in Commercial and Corporate Law) from the University of the West Indies. He is a Fellow of the Chartered Association of Certified Accountants (FCCA) and a Member of the Institute of Chartered Accountants in Trinidad and Tobago (ICATT).

## DETAILS

- Dates:** December 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup>, 2009
- Time:** 8:30 am – 4:30 pm
- Cost:** \$4,200.00 per person (Cost includes lunch, refreshments, all training material and a Certificate of Participation)
- Facilitator:** Dr. Shaffick Hosein (Bio-sketch above)  
*Guest lectures from Qualified CSR Professionals during the workshop*
- Venue:** Arthur Lok Jack Graduate School of Business  
Uriah Butler Highway, North West, Mt. Hope
- Contact:** 645-6700  
Brent Cassim ext. 330  
Rameshwar Santlal ext. 123
- E-mail:** [openenrolment@gsb.tt](mailto:openenrolment@gsb.tt)  
**Website:** [www.gsb.tt](http://www.gsb.tt)

December 9th, 10th & 11th, 2009

**STUDENT REGISTRATION FORM**

Contacts: Fax # 662-1411  
Ph # 645-6700 x 330, 123 (Brent / Rameshwar)

**SECTION 1 - Personal Data**

**Name:** Surname \_\_\_\_\_ First Name \_\_\_\_\_ Other \_\_\_\_\_

**Date of Birth** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
DD MM YR

Sex M  F

**Job Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Work Tel:** \_\_\_\_\_ **Home Tel:** \_\_\_\_\_ **Mobile Tel:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**SECTION 2 - Dietary Preference**

**MEAL PREFERENCE**

Please choose one (1) of the following  Chicken  Fish  Vegetarian

Please list any allergies: \_\_\_\_\_

**SECTION 3 - Payment Details**

**Payment Options:** Linx, Certified Cheques and Company Cheques

**Make cheques payable to:** Arthur Lok Jack Graduate School of Business

*Please provide details below for invoicing*

**Name:** \_\_\_\_\_ **Designation:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail** \_\_\_\_\_

**Note:** All payments to be made five (5) days in advance; Registration is **ONLY** confirmed upon receipt of this form.

**SECTION 4 - Terms & Conditions**

Refunds will be issued under the following conditions:

- 5 days prior to start date - 100%
- 4 days or less prior to start date - 50%
- Fees are non-refundable once course has started

Arthur Lok Jack Graduate School of Business reserves the right to cancel/postpone courses. Registrants will be advised accordingly.

**I hereby certify that all statements on this registration form are true and correct and agree to the terms & conditions**

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Print Name Signature COMPANY STAMP/AUTHORIZATION