

## *General format for a Problem/Opportunity Statement*

The structure of the problem or opportunity statement should incorporate:

- 1) **Background** of the organisation that will be researched.
- 2) **Problem or opportunity statement**: this will reflect the focus of the practicum which should be one that is specific to resolving an issue or challenge, or maximizing an opportunity, which at the end improves the efficiency of the organisation.
- 3) **Aims**: a general statement of what you are endeavoring to achieve by undertaking the exercise.
- 4) **Objectives**: a list of specific objectives to be achieved throughout the exercise
- 5) **Literature review**: a summary of the literature that will be used or referenced throughout the practicum document.
- 6) **Research methodology**: a summary of the methods to be used to conduct research.
- 7) **Implementation**: a brief on how the practicum will be implemented within the organisation that is being researched.